PRIVACY POLICY OF CYFROWYPARKING.PL & DIGITALPARKING.CITY & NAVIPARKING.COM & SCANTOPAY.NAVIPARKING.COM WEBSITES

**TABLE OF CONTENTS:**

1. GENERAL REGULATIONS
2. GROUNDS FOR DATA PROCESSING
3. PURPOSE, BASIS AND PERIOD OF DATA PROCESSING ON THE WEBSITE
4. RECIPIENTS OF DATA ON THE WEBSITE
5. PROFILING ON THE WEBSITE
6. RIGHTS OF THE DATA SUBJECT
7. COOKIES ON THE WEBSITE AND ANALYTICS
8. FINAL STATEMENTS

# 1) GENERAL REGULATIONS

1. This privacy policy of the Web Services is for informational purposes. The Privacy Policy primarily contains rules regarding the Administrator's processing of personal data on the Websites (which are also available within the application), including the basis, purposes and duration of personal data processing and the rights of data subjects, as well as information regarding the use of cookies and analytical tools on the Websites.
2. The Administrator of personal data collected through the Web Services is:

- For Poland and European Union countries: NAVIPARKING POLAND SPÓŁKA Z OGRANICZONĄ ODPOWIEDZIALNOŚCIĄ with its registered office in Warsaw (registered office and delivery address: Domaniewska 47/10 Street, 02-672 Warsaw); entered in the Register of Entrepreneurs of the National Court Register under KRS number: 0000692741; register court where the company's records are kept: District Court for the Capital City of Warsaw in Warsaw, 13th Commercial Division of the National Court Register; share capital of: PLN 6000.00; NIP: 7010713337, REGON: 368219897 and e-mail address: [office@naviparking.com](mailto:office@naviparking.com)

- For the United Arab Emirates, Bahrain and other MENA countries:

NAVIPARKING DMCC, headquartered in Dubai, 19th floor, Conrad Hotel Sheikh Zayed Road, e-mail address: [office@naviparking.com](mailto:office@naviparking.com)

hereinafter referred to as the "**Administrator**" and which is also the Service Provider of the Websites.

1. The Administrator has appointed an Internal Data Protection Officer, who can be contacted via email: [iod@naviparking.com](mailto:iod@naviparking.com).
2. Personal data on the Websites are processed by the Administrator in accordance with applicable laws, in particular in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016 on the protection of natural persons in relation to the processing of personal data and on the free circulation of such data and repealing Directive 95/46/EC (General Data Protection Regulation) - hereinafter referred to as "**GDPR**"/"**RODO**" or "**GDPR Regulation**" / "**RODO Regulation**". The official text of the GDPR Regulation:<http://eur-lex.europa.eu/legal-content/PL/TXT/?uri=CELEX%3A32016R0679>.
3. The use of the Websites, including the conclusion of contracts, is voluntary. Accordingly, the provision of personal data by the User using the Websites is also voluntary, with two exceptions:

* 1. **entering into agreements with the Administrator** - failure to provide, in the cases and to the extent indicated on the Website and in the Terms and Conditions of the Website and this Privacy Policy, the personal data necessary to conclude and perform a Reservation Agreement, an agreement for the provision of Electronic Services or any other agreement with the Administrator shall result in the impossibility of concluding such agreement. The provision of personal data in such a case is a contractual requirement, and if the data subject wishes to conclude a given contract with the Administrator, he/she is obliged to provide the required data. Each time the scope of data required to conclude a contract is indicated in advance on the Website and in the Terms and Conditions of the Website;
  2. **Statutory obligations of the Administrator** - providing personal data is a statutory requirement under generally applicable laws that impose an obligation on the Administrator to process personal data (e.g., for bookkeeping purposes), and failure to do so will prevent the Administrator from performing such obligations.

1. The Administrator shall exercise special care to protect the interests of persons whose personal data are processed, and in particular shall be responsible for and ensure that the data collected are:przetwarzane zgodnie z prawem;
   1. collected for designated legitimate purposes and not subjected to further processing incompatible with those purposes;
   2. Substantially correct and adequate in relation to the purposes for which they are processed;
   3. kept in a form that allows identification of the data subjects for no longer than necessary to achieve the purpose of the processing and
   4. processed in a manner that ensures adequate security of personal data, including protection against unauthorized or unlawful processing and accidental loss, destruction or damage, by means of appropriate technical or organizational measures.
2. Taking into account the nature, scope, context and purposes of the processing and the risk of violation of the rights or freedoms of natural persons of varying probability and severity, the Administrator shall implement appropriate technical and organizational measures for the processing to be carried out in accordance with this Regulation and to be able to demonstrate this. These measures shall be reviewed and updated as necessary. The Administrator shall apply technical measures to prevent unauthorized persons from obtaining and modifying personal data sent electronically.
3. In the case of a Service Recipient being an entrepreneur, it is indicated that such entity may be a separate administrator of personal data within the meaning of RODO/GDPR of the Service Recipients whose personal data it enters into the Service. Such cases are subject to separate agreements and regulations.
4. All words, phrases and acronyms appearing in this Privacy Policy and beginning with a capital letter (e.g., **Service Provider, Website, Electronic Service**) shall be understood as defined in the Terms and Conditions of the Websites available on the Websites.
5. All credit/debit card data and personal information will not be stored, sold, shared, rented or leased to third parties. The Administrator will not transfer any debit/credit card data to third parties.
6. The Administrator is not responsible for the privacy policies of the websites to which it links. Third parties there may define other policies regarding the collection and use of your personal information. You should contact these entities directly if you have any questions about their use of the information they collect.

# 2) GROUNDS FOR DATA PROCESSING

1. The Administrator is entitled to process personal data in cases where, and to the extent that, at least one of the following conditions is met:
   1. the data subject has consented to the processing of his/her personal data for one or more specified purposes;
   2. processing is necessary for the performance of a contract to which the data subject is a party, or to take action at the request of the data subject prior to entering into a contract;
   3. processing is necessary for the fulfillment of a legal obligation imposed on the Administrator; or
   4. processing is necessary for the purposes of legitimate interests pursued by the Administrator or by a third party, except where such interests are overridden by the interests or fundamental rights and freedoms of the data subject which require protection of personal data, in particular where the data subject is a child.
2. The processing of personal data by the Administrator requires each time the existence of at least one of the grounds indicated in Section. 2.1 of the Privacy Policy. The specific grounds for the Administrator's processing of the personal data of Website Service Recipients are indicated in the next section of the privacy policy - with respect to the particular purpose of the Administrator's processing of personal data.

# 3) PURPOSE, BASIS AND DURATION OF DATA PROCESSING ON THE WEBSITE

1. Each time, the purpose, basis and duration as well as recipients of personal data processed by the Administrator shall result from the activities undertaken by a given Service Recipient on the Website.
2. The Administrator may process personal data on the Website for the following purposes, on the following grounds and for the following period:

|  |  |  |
| --- | --- | --- |
| **Purpose of data processing** | **Legal basis for data processing** | **Data retention period** |
| Performing a Booking Agreement, an Electronic Service Agreement, another agreement, or taking action at the request of the data subject prior to entering into the aforementioned agreements | Article 6(1)(b) RODO/GDPR - processing is necessary for the performance of a contract to which the data subject is a party, or to take action at the request of the data subject prior to entering into a contract (applies to natural persons).  Article 6(1)(c) RODO/GDPR - processing is necessary for the fulfillment of a legal obligation incumbent on the Administrator that follows the conclusion of a contract.  Article 6(1)(f) RODO/GDPR - processing is necessary for purposes arising from the legitimate interests of the Administrator - consisting of the performance of a contract and the performance of statutory activities. | The basic period for processing personal data is the period necessary for the execution of the Reservation Agreement, taking into account the situations referred to in the Regulations.  If the Customer makes a reservation using an application, the above period is extended accordingly by the time of account creation. |
| Direct marketing and, in certain situations, qualified profiling related to marketing. | Article 6(1)(a) RODO/GDPR - the data subject has consented to the processing of his or her personal data for marketing purposes by the Administrator, and this includes tailoring marketing activities to the User.  Article 6(1)(f) RODO/GDPR (legitimate interest of the Administrator) - the processing is necessary for purposes arising from the Administrator's legitimate interests - consisting of taking care of the interests and good image of the Administrator and the Service, and the implementation of marketing of the Administrator's own services. | Data is stored until the data subject withdraws consent or objects to the processing. |
| Bookkeeping | Article 6(1)(c) of RODO/GDPR in conjunction with Article 74(2) of the Accounting Act, i.e. dated January 30, 2018. (Journal of Laws of 2018, item 395, as amended) - processing is necessary for the fulfillment of a legal obligation incumbent on the Administrator (applies to Users who have made payments as part of their use of the Service) | The data is kept for the period required by law mandating the Administrator to keep the accounts (5 years, counting from the beginning of the year following the fiscal year to which the data refers). |
| Processing within the so-called technical period, necessary for activities related to the deletion of the Service Recipient's data, as well as the establishment, assertion or defense of claims that the Administrator may raise or that may be raised against the Administrator | Article 6(1)(f) RODO/GDPR Regulation (legitimate interest of the Administrator) - the processing is necessary for the purposes of the Administrator's legitimate interests - consisting in the performance of the Administrator's statutory activities with regard to the services provided to Service Recipients and the establishment, investigation or defense of claims that the Administrator may raise or that may be raised against the Administrator | The data is kept for the so-called technical period that the Administrator has deemed necessary to carry out the actions related to the deletion of the Service Recipient's data, including the deletion of the account in the application. This period is 3 months from the date of request for deletion of data or account.  The data may also be stored in connection with the existence of a legitimate interest pursued by the Administrator, but no longer than for the period of the statute of limitations for claims that may be raised against the Administrator, or by the Administrator as well as the Parking Provider (the basic statute of limitations for claims is six years, while the basic period for claims related to the conduct of business is three years). |
| Use of the Website and ensuring its proper operation | Article 6(1)(f) RODO/GDPR Regulation (legitimate interest of the Administrator) - processing is necessary for the purposes of the Administrator's legitimate interests - consisting of running and maintaining the Website | The data are kept for the period of existence of the legitimate interest pursued by the Administrator, but no longer than the period of the statute of limitations of the Administrator's claims against the data subject, from the Administrator's business activities. The period of limitation is determined by the provisions of law, in particular the Civil Code (the basic limitation period for claims related to the conduct of business activities is three years). |
| Keeping statistics and analyzing traffic on the Website | Article 6(1)(f) RODO/GDPR Regulation (legitimate interest of the Administrator) - the processing is necessary for the purposes arising from the Administrator's legitimate interests - consisting of conducting statistics and analyzing traffic on the Website in order to improve the functioning of the Website and its Electronic Services | The data are kept for the period of existence of the legitimate interest pursued by the Administrator, but no longer than the period of the statute of limitations of the Administrator's claims against the data subject, from the Administrator's business activities. The period of limitation is determined by the provisions of law, in particular the Civil Code (the basic limitation period for claims related to the conduct of business activities is three years). |
| Keeping statistics and analyzing traffic on the Website, as well as processing personal data in connection with the existence of cookies. | Article 6(1)(a) RODO/GDPR - the data subject has consented to the processing of his/her personal data for purposes related to the use of cookies.  Article 6(1)(f) RODO/GDPR - the processing is necessary for purposes arising from the legitimate interests of the Administrator - consisting of statistics, other activities and analysis of traffic on the Website in order to improve the functioning of the Application and implement changes. | Data is stored until the data subject withdraws consent or objects to processing.  In the case of activities carried out on the basis of a legitimate interest, the basic period for processing personal data is the period necessary for the performance of the contract for the use of the Application. In addition, this period may be determined by the use of a particular tool or cookie, which is described in detail later in the Privacy Policy. |

## 

# 4) RECIPIENTS OF DATA ON THE WEBSITE

1. For the proper functioning of the Websites, including for the proper provision of Electronic Services by the Administrator and the execution of Reservations for naviparking.com / digitalparking.pl / digitalparking.city / scantopay.naviparking.com, it is necessary for the Administrator to use the services of external entities (such as a software provider, email and hosting provider, software providers for managing the company and providing technical assistance to the Administrator, IT support provider, accounting office or administrative support provider). The Administrator shall only use the services of such processors who provide sufficient guarantees to implement appropriate technical and organizational measures so that the processing meets the requirements of the RODO/GDPR Regulation and protects the rights of data subjects.
2. The transfer of data by the Administrator does not take place in every case and not to all recipients or categories of recipients indicated in the Privacy Policy - the Administrator transfers data only when it is necessary for the purpose of personal data processing in question and only to the extent necessary for its realization.
3. Personal data of Website Service Recipients may be transferred by the Administrator to the following recipients or categories of recipients who are separate administrators:
   1. entities handling electronic or credit card payments - in the case of a Customer who uses the method of electronic or credit card payments on the Website, the Administrator shall make the collected personal data of the Customer available to a selected entity handling the above payments on the Website on behalf of the Administrator to the extent necessary to handle the payment made by the Customer.
   2. legal and advisory service providers providing legal or advisory support to the Administrator (in particular, a law firm or a debt collection company) - the Administrator shall make the collected personal data of the Service Recipient available to the selected provider acting on the Administrator's order only in the case and to the extent necessary to fulfill the given purpose of data processing in accordance with this Privacy Policy.
   3. Parking Providers - in the case of a Service Recipient who has entered into a Reservation Agreement with the Administrator, the Administrator shall share the collected personal data of the Service Recipient with the entity responsible for the operation of the selected parking lot to which the Reservation relates, only to the extent necessary to enable the Service Recipient to use the Parking Service.
4. Due to the sharing of data with separate administrators, or processors, it is possible to transfer personal data of Service Recipients to third countries. The Administrator chooses server space locations within countries located in the European Economic Area, however, the use of global IT service providers, never excludes the complete possibility of transferring personal data outside the European Economic Area. The transfer in question is secured by standard contractual clauses adopted by the European Commission or a decision of the European Commission stating an adequate level of protection. For more information on the transfer, please email: [iod@naviaprking.com](mailto:iod@naviaprking.com)

# 5) PROFILING ON THE WEBSITE

1. The RODO/GDPR Regulation imposes an obligation on the Administrator to provide information on automated decision-making, including profiling, as referred to in Article 22 (1) and (4) of the RODO/GDPR Regulation, and, at least in these cases, relevant information on the principles of such decision-making, as well as the significance and anticipated consequences of such processing for the data subject. With this in mind, the Administrator provides information on possible profiling in this section of the privacy policy.

2. The Administrator may use profiling on the Website for direct marketing purposes, but the decisions made by the Administrator on the basis of such profiling do not relate to the conclusion or refusal of the Booking Agreement or the possibility of using Electronic Services on the Website. The effect of the use of profiling on the Website may be, for example, to grant a person a discount, send him/her a discount code, remind him/her of unfinished activities, send him/her a proposal for a service that may match the person's interests or preferences, or offer better conditions compared to the Website's standard offer. Despite the profiling, it is the individual who freely decides whether to take advantage of the discount or better terms received in this way and make a purchase on the Website.

3. Profiling on the Website involves the automatic analysis or prediction of a person's behavior on the Website, e.g. by analyzing the previous history of activities on the Website. The condition for such profiling is that the Administrator has the personal data of the person in question in order to be able to subsequently send him/her, for example, an offer or a discount code, as well as the consent of the Service Recipient.

4. The Data Subject has the right not to be subject to a decision that is based solely on automated processing, including profiling, and that produces legal effects with respect to the Data Subject or similarly significantly affects the Data Subject.

# 6) RIGHTS OF THE DATA SUBJECT

1. Right of access, rectification, restriction, erasure or portability - the data subject has the right to request from the Administrator access to his/her personal data, rectification, erasure ("right to be forgotten") or restriction of processing, and has the right to object to processing, and has the right to portability of his/her data. The detailed conditions for exercising the rights indicated above are indicated in Articles 15-21 of the RODO/GDPR Regulation.

2. The right to withdraw consent at any time - a person whose data is processed by the Administrator on the basis of expressed consent (pursuant to Article 6(1)(a) or Article 9(2)(a) of the RODO/GDPR Ordinance), then he/she has the right to withdraw consent at any time without affecting the legality of the processing performed on the basis of consent before its withdrawal.

3. The right to lodge a complaint to a supervisory authority - a person whose data is processed by the Administrator has the right to lodge a complaint to a supervisory authority in the manner and mode specified in the provisions of the RODO/GDPR Ordinance and Polish law, in particular the Personal Data Protection Act. The supervisory authority in Poland is the President of the Office for Personal Data Protection.

4. Right to object - The data subject has the right to object at any time - on grounds relating to his or her particular situation - to the processing of personal data concerning him or her based on Article 6(1)(e) (public interest or tasks) or (f) (legitimate interest of the administrator), including profiling under these provisions. In such case, the administrator shall no longer be allowed to process such personal data, unless the administrator demonstrates the existence of compelling legitimate grounds for the processing overriding the interests, rights and freedoms of the data subject, or grounds for establishing, asserting or defending claims.

5. Right to object to direct marketing - if personal data are processed for the purposes of direct marketing, the data subject shall have the right to object at any time to the processing of personal data concerning him or her for such marketing, including profiling, to the extent that the processing is related to such direct marketing.

6. In order to exercise the rights referred to in this section of the privacy policy, the Administrator may be contacted by sending a relevant message in writing or by e-mail to the Administrator's address indicated at the beginning of the privacy policy.

# 7) WEBSITE COOKIES AND ANALYTICS

1. Cookies are small text information in the form of text files, sent by the server and stored on the side of the visitor to the Website (e.g. on the hard drive of a computer, laptop, or smartphone memory card - depending on the device used by the visitor to the Website). Detailed information on cookies, as well as the history of their creation can be found, among other things, here: <https://pl.wikipedia.org/wiki/HTTP_cookie>.
2. Cookies that can be sent by the Website can be divided into different types, according to the following criteria:

|  |  |  |
| --- | --- | --- |
| **By their provider:**  1) their own (created by the Administrator's Website) and.  2) owned by third parties/entities (other than the Administrator) | **Due to their storage period on the device of the person visiting the Website:**  1) session files (stored until you log out of the Website or turn off your web browser) and  2) permanent (stored for a specific period of time, defined by the parameters of each file or until manual removal) | **Due to the purpose of their use:**  1) indispensable (enabling proper functioning of the Website's page),  2) functional (enabling adaptation of the Website page to the preferences of the person visiting the site),  3) statistics (collecting information about the use of the Website page),  4) advertising (gathering information about the person visiting the Website page in order to display personalized advertisements to that person and conduct other marketing activities, including on websites separate from the Website page, such as social networks) |

The Administrator may process the data contained in cookies when visitors use the Website for the following specific purposes:

**CyfrowyParking.pl**

|  |  |
| --- | --- |
| Absolutely necessary | Strictly necessary cookies help make a website navigable by activating basic functions such as page navigation and access to secure website areas. Without these cookies, the website would not be able to work properly. |
| Service: | Google Fonts |
| Purpose: | Downloading fonts |
| Privacy Policy: | <https://developers.google.com/fonts/faq/privacy> |
| Expiry Date: | Non applicable |
| Name: | Non applicable |
| Vendor: | Google |
| Service: | Mapbox |
| Purpose: | Map display |
| Privacy Policy: | <https://www.mapbox.com/legal/privacy> |
| Expiry Date: | Non applicable |
| Name: | Mapbox |
| Service: | Cloudflare |
| Purpose: | This service is used to improve website performance and security by delivering content from the closest physical location to the user and protecting against DDoS attacks |
| Privacy Policy: | <https://www.cloudflare.com/privacypolicy/> |
| Expiry Date: | Non applicable |
| Name: | Non applicable |
| Vendor: | Cloudflare |
| Statistical | **Statistical cookies help the website owner understand how visitors interact with the website by collecting and reporting information**. |
| Service: | Google Analytics |
| Purpose: | Collects information about the users and their activity on the website for analytics and reporting purposes. |
| Privacy Policy: | <https://support.google.com/analytics/answer/7318509?hl=en> |
| Expiry Date: | 400 days |
| Name: | \_ga\*, \_gcl\* |
| Vendor: | Google |
| Service: | Hotjar |
| Purpose: | These cookies are utilized for analytics, advertising, and user behavior tracking. |
| Privacy Policy: | <https://www.hotjar.com/legal/policies/privacy/> |
| Expiry Date: | 1 year |
| Name: | \_hj\* |
| Vendor: | Hotjar |
| Marketing | **Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and interesting to the individual user and thus more valuable for publishers and third-party advertisers.** |
| Service: | Facebook |
| Purpose: | This cookie is used by Facebook to deliver a series of advertisement products such as real-time bidding from third-party advertisers. |
| Privacy Policy: | <https://www.facebook.com/policy.php> |
| Expiry Date: | 3 months |
| Name: | \_fbp |
| Vendor: | Facebook |
| Service: | Linkedin |
| Purpose: | Gathering information on the effectiveness of advertising campaigns. |
| Privacy Policy: | <https://www.linkedin.com/legal/privacy-policy> |
| Expiry Date: | 1 year |
| Name: | bcookie, li\_sugr, AnalyticsSyncHistory, li\_alerts, |
| Vendor: | Linkedin |
| Service: | Google Ads |
| Purpose: | Gathering information on the effectiveness of advertising campaigns. |
| Privacy Policy: | <https://www.google.com/policies/privacy/> |
| Expiry Date: | 1 year |
| Name: | IDE |
| Vendor: | Google |

**Digitalparking.city**

|  |  |
| --- | --- |
| Absolutely necessary | Strictly necessary cookies help make a website navigable by activating basic functions such as page navigation and access to secure website areas. Without these cookies, the website would not be able to work properly. |
| Service: | Google Fonts |
| Purpose: | Downloading fonts |
| Privacy Policy: | <https://developers.google.com/fonts/faq/privacy> |
| Expiry Date: | Non applicable |
| Name: | Non applicable |
| Vendor: | Google |
| Service: | Mapbox |
| Purpose: | Map display |
| Privacy Policy: | <https://www.mapbox.com/legal/privacy> |
| Expiry Date: | Non applicable |
| Name: | Mapbox |
| Service: | Cloudflare |
| Purpose: | This service is used to improve website performance and security by delivering content from the closest physical location to the user and protecting against DDoS attacks |
| Privacy Policy: | <https://www.cloudflare.com/privacypolicy/> |
| Expiry Date: | Non applicable |
| Name: | Non applicable |
| Vendor: | Cloudflare |
| Statistical | **Statistical cookies help the website owner understand how visitors interact with the website by collecting and reporting information.** |
| Service: | Google Analytics |
| Purpose: | Collects information about the users and their activity on the website for analytics and reporting purposes. |
| Privacy Policy: | <https://support.google.com/analytics/answer/7318509?hl=en> |
| Expiry Date: | 400 days |
| Name: | \_ga\*, \_gcl\* |
| Vendor: | Google |
| Service: | Hotjar |
| Purpose: | These cookies are utilized for analytics, advertising, and user behavior tracking. |
| Privacy Policy: | <https://www.hotjar.com/legal/policies/privacy/> |
| Expiry Date: | 1 year |
| Name: | \_hj\* |
| Vendor: | Hotjar |
| Marketing | **Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and interesting to the individual user and thus more valuable for publishers and third-party advertisers.** |
| Service: | Facebook |
| Purpose: | This cookie is used by Facebook to deliver a series of advertisement products such as real-time bidding from third-party advertisers. |
| Privacy Policy: | <https://www.facebook.com/policy.php> |
| Expiry Date: | 3 months |
| Name: | \_fbp |
| Vendor: | Facebook |
| Service: | Linkedin |
| Purpose: | Gathering information on the effectiveness of advertising campaigns. |
| Privacy Policy: | <https://www.linkedin.com/legal/privacy-policy> |
| Expiry Date: | 1 year |
| Name: | bcookie, li\_sugr, AnalyticsSyncHistory, li\_alerts, |
| Vendor: | Linkedin |
| Service: | Google Ads |
| Purpose: | Gathering information on the effectiveness of advertising campaigns. |
| Privacy Policy: | <https://www.google.com/policies/privacy/> |
| Expiry Date: | 1 year |
| Name: | IDE |
| Vendor: | Google |

**Naviparking.com**

|  |  |
| --- | --- |
| Absolutely necessary | Strictly necessary cookies help make a website navigable by activating basic functions such as page navigation and access to secure website areas. Without these cookies, the website would not be able to work properly. |
| Service: | Cookie Information |
| Purpose: | Supports the site's technical functions. |
| Privacy Policy: | <https://cookieinformation.com/cookie-and-privacy-policy/> |
| Expiry Date: | 1 year |
| Name: | CookieInformationConsent |
| Vendor: | naviparking.com |
| Functional | **Functional cookies facilitate the storage of information that changes the appearance or operation of the site. For example, the selected language or region.** |
| Service: | Cloudflare |
| Purpose: | Supports the site's technical functions. |
| Privacy Policy: | <https://www.cloudflare.com/privacypolicy/> |
| Expiry Date: | 30 minutes |
| Name: | \_\_cf\_bm |
| Vendor: | .calendly.com |
| Statistical | **Statistical cookies help the website owner understand how visitors interact with the website by collecting and reporting information.** |
| Service: | Google Analytics |
| Purpose: | Collects information about the users and their activity on the website for analytics and reporting purposes. |
| Privacy Policy: | <https://policies.google.com/technologies/partner-sites?hl=en> |
| Expiry Date: | 400 days |
| Name: | \_ga\_xxx |
| Vendor: | .naviparking.com |
| Service: | Google Analytics |
| Purpose: | Collects information about the users and their activity on the website for analytics and reporting purposes. |
| Privacy Policy: | <https://policies.google.com/technologies/partner-sites?hl=en> |
| Expiry Date: | 400 days |
| Name: | \_ga |
| Vendor: | .naviparking.com |
| Marketing | **Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and interesting to the individual user and thus more valuable for publishers and third-party advertisers.** |
| Service: | Youtube, Google |
| Purpose: | Collects information about users and their activities on the website using embedded video players to deliver targeted ads. |
| Privacy Policy: | <https://policies.google.com/technologies/partner-sites?hl=en> |
| Expiry Date: | 6 months |
| Name: | VISITOR\_INFO1\_LIVE |
| Vendor: | .youtube.com |
| Service: | Youtube, Google |
| Purpose: | Collects information about users and their activities on the website using embedded video players to deliver targeted ads. |
| Privacy Policy: | <https://policies.google.com/technologies/partner-sites?hl=en> |
| Expiry Date: | Session |
| Name: | YSC |
| Vendor: | .youtube.com |
| Service: | Youtube, Google |
| Purpose: | Collects information about users and their activities on the website using embedded video players to deliver targeted ads. |
| Privacy Policy: | <https://policies.google.com/technologies/partner-sites?hl=en> |
| Expiry Date: | 2 years |
| Name: | CONSENT |
| Vendor: | .youtube.com |
| Service: | Youtube, Google |
| Purpose: | Collects information about users and their activities on the website using embedded video players to deliver targeted ads. |
| Privacy Policy: | <https://policies.google.com/technologies/partner-sites?hl=en> |
| Expiry Date: | 6 months |
| Name: | VISITOR\_PRIVACY\_METADATA |
| Vendor: | .youtube.com |
| Service: | Hotjar |
| Purpose: | It collects user information that is used for market analysis and reporting purposes. |
| Privacy Policy: | <https://www.hotjar.com/legal/policies/privacy/> |
| Expiry Date: | 30 minutes |
| Name: | \_hjIncludedInSessionSample\_xxx |
| Vendor: | .naviparking.com |
| Service: | Hotjar |
| Purpose: | It is used for online marketing, collecting information about users and their activity on the website. The information is used to target ads to the user on various channels and devices. |
| Privacy Policy: | <https://www.hotjar.com/legal/policies/privacy/> |
| Expiry Date: | 30 minutes |
| Name: | \_hjSession\_xxx |
| Vendor: | .naviparking.com |
| Service: | Hotjar |
| Purpose: | It is used for online marketing, collecting information about users and their activity on the website. The information is used to target ads to the user on various channels and devices. |
| Privacy Policy: | <https://www.hotjar.com/legal/policies/privacy/> |
| Expiry Date: | 1 year |
| Name: | \_hjSessionUser\_xxx |
| Vendor: | .naviparking.com |
| Service: | Google |
| Purpose: | Remember recent searches, previous interactions with advertisers' ads or search results, and visits to the advertiser's site to display customized ads on Google. |
| Privacy Policy: | <https://policies.google.com/technologies/partner-sites?hl=en> |
| Expiry Date: | 2 years |
| Name: | CONSENT |
| Vendor: | .google.com |

**Scantopay.com**

|  |  |
| --- | --- |
| Absolutely necessary | Strictly necessary cookies help make a website navigable by activating basic functions such as page navigation and access to secure website areas. Without these cookies, the website would not be able to work properly. |
| Service: | Google Fonts |
| Purpose: | Downloading fonts |
| Privacy Policy: | <https://developers.google.com/fonts/faq/privacy> |
| Expiry Date: | Non applicable |
| Name: | Non applicable |
| Vendor: | Google |
| Service: | Cloudflare |
| Purpose: | This service is used to improve website performance and security by delivering content from the closest physical location to the user and protecting against DDoS attacks |
| Privacy Policy: | <https://www.cloudflare.com/privacypolicy/> |
| Expiry Date: | Non applicable |
| Name: | Non applicable |
| Vendor: | Cloudflare |
| Statistical | Statistical cookies help the website owner understand how visitors interact with the website by collecting and reporting information. |
| Service: | Google Analytics |
| Purpose: | Collects information about the users and their activity on the website for analytics and reporting purposes. |
| Privacy Policy: | <https://support.google.com/analytics/answer/7318509?hl=en> |
| Expiry Date: | 400 days |
| Name: | \_ga\*, \_gcl\* |
| Vendor: | Google |
| Service: | Hotjar |
| Purpose: | These cookies are utilized for analytics, advertising, and user behavior tracking. |
| Privacy Policy: | <https://www.hotjar.com/legal/policies/privacy/> |
| Expiry Date: | 1 year |
| Name: | \_hj\* |
| Vendor: | Hotjar |

1. Checking in the most popular web browsers what cookies (including the duration of cookies and their provider) are sent at any given time by the Website is possible as follows:

|  |  |  |
| --- | --- | --- |
| **In Chrome browser:**  (1) in the address bar, click on the padlock icon on the left, (2) go to the "Cookies" tab. | **In Firefox browser:**  (1) in the address bar, click on the shield icon on the left, (2) go to the "Allowed" or "Blocked" tab, (3) click on the box "Tracking cookies between sites", "Social network tracking elements" or "Content with tracking elements" | **In Internet Explorer:**  (1) click the "Tools" menu, (2) go to the "Internet Options" tab, (3) go to the "General" tab, (4) go to the "Settings" tab, (5) click the "View Files" box. |
| **In the Opera browser:**  (1) in the address bar, click on the padlock icon on the left, (2) go to the "Cookies" tab. | **In Safari browser:**  (1) click the "Preferences" menu, (2) go to the "Privacy" tab, (3) click in the "Manage site data" box. | **Regardless of the browser, using tools available, for example, at:** <https://www.cookiemetrix.com/> or: <https://www.cookie-checker.com/> |

1. By default, most web browsers available on the market accept the storage of cookies by default. Everyone has the ability to determine the conditions of use of Cookies through the settings of their own web browser. This means that you can, for example, partially restrict (e.g. temporarily) or completely disable the possibility of storing Cookies - in the latter case, however, this may affect some of the functionality of the Website.
2. he settings of your Internet browser regarding Cookies are important from the point of view of your consent to the use of Cookies by our Website - in accordance with the regulations, such consent may also be expressed through the settings of your Internet browser. Detailed information on how to change the settings for Cookies and how to delete them yourself in the most popular web browsers is available in the help section of your web browser and on the following pages (just click on the link):
   1. [in Chrome](https://support.google.com/chrome/answer/95647?hl=en)
   2. [in Firefox](https://support.mozilla.org/pl/kb/wlaczanie-i-wylaczanie-ciasteczek-sledzacych?redirectlocale=pl&redirectslug=W%C5%82%C4%85czanie+i+wy%C5%82%C4%85czanie+obs%C5%82ugi+ciasteczek)
   3. [in Internet Explorer](https://support.microsoft.com/pl-pl/help/17442/windows-internet-explorer-delete-manage-cookies)
   4. [in Opera](https://help.opera.com/pl/latest/web-preferences/#cookies)
   5. [in Safari](https://support.apple.com/pl-pl/guide/safari/sfri11471/11.0/mac/10.13)
   6. [in Microsoft Edge](https://support.microsoft.com/pl-pl/help/4468242/microsoft-edge-browsing-data-and-privacy-microsoft-privacy)
3. he Administrator may use Google Analytics, Universal Analytics services provided by Google Ireland Limited (Gordon House, Barrow Street, Dublin 4, Ireland) on the Website with the User's consent. These services help the Administrator keep statistics and analyze traffic on the Website. The data collected is processed by the above services to generate statistics to help administer and analyze traffic on the Website. This data is of an aggregate nature. When using the above services on the Website, the Administrator collects such data as the source and medium of acquisition of visitors to the Website and their behavior on the Website, information on the devices and browsers from which they visit the Website, IP and domain, geographic data and demographic data (age, gender) and interests.
4. It is possible for a person to easily block the sharing of information about his/her activity on the Website with Google Analytics - for this purpose, you can, for example, install a browser add-on provided by Google Ireland Ltd. available here:<https://tools.google.com/dlpage/gaoptout?hl=en>.
5. Our Website also contains references to social networking sites, such as:
   1. Facebook and Instagram (managed by: Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA);
   2. LinkedIn (managed by: LinkedIn Ireland Unlimited Company, Wilton Place, Dublin 2, Ireland);
   3. YouTube (managed by: Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland - data of the "parent" company Google LLC, 1600 Amphitheater Parkway, Mountainview, California 94043, USA).

Processing of personal data within the framework of the aforementioned social media platforms takes place when an interaction icon (e.g., Facebook logo) is clicked on or while using the platforms in question. After clicking on the icon, the platform of the selected platform will open in a new window.

1. At the same time, we would like to point out that providers of social media platforms have their own rules regarding cookie processing and privacy protection. You will find this information on the platform of the selected provider in the tabs for privacy policies or in the links we have indicated above.

# 8) FINAL PROVISIONS

The Website may contain links to other websites. The Administrator urges you, when you go to other sites, to read the privacy policy established there. This privacy policy applies only to the Administrator's Website.

The customer is always responsible for maintaining the confidentiality of his/her account.

Date of last update of Privacy Policy: 30.05.2022